Course title: Graphic design

Course code: 63715

ECTS: 6

Professor: Narvika Bovcon, Matevž Pesek

Undergraduate program

Prerequisite knowledge (please be specific if possible):

-    There is no prerequisite knowledge.

Short course decription (max half of the page):

The aim of the course is to introduce to the students of computer and information science the basics of visual communications design and interface design.

The course covers: visual identity design, visual elements and composition, color theory, typography, design thinking methodology, socially responsible design, interface design and user experience, infographics and interactive data visualization.
Knowledge is acquired and tested through practical assignments that students complete at the laboratory work (two individual assignments and two complex projects developed in groups), these are based on topics presented at the lectures, theoretically and with analyses of case studies. The course encourages creative thinking. The pedagogical process is based on weekly consultations about the assignments and their gradual improvement till their final submission for grading.